



A HOME FOR THE HEART

Capital Campaign

Presentations to SSJD Associates and Friends

April 25 and 28, 2023

1. Timetable

1. Opening Prayer and Introductions (10 minutes) Archbishop Fred Hiltz
2. Home For the Heart slide show (10 minutes) Sr. Connie
3. Some testimonials (15 minutes)
 - Marilyn Box, Ottawa, ON
 - The Rev. Marilyn Newport, Dartmouth, NS
 - Sandi Patterson, Victoria, BC
 - The Rev. Dr. Connie Phillipson, Mulmur, ON
4. Q&A / Questions from Chat (15 minutes) Everyone
5. Wrap-up and Closing Blessing Archbishop Fred Hiltz



2. Capital Campaign Committee

- Honorary Chair: Archbp. Linda Nicholls, Primate
- Co-Chairs: Sr. Connie and Archbp. Fred Hiltz
- Rev. Mother: Sr. Elizabeth
- Local Members: Archbp. Colin Johnson, Dean Peter Wall
- Canada-wide Members:
 - Sandi Patterson, Oblate, Victoria BC
 - Rev. Dr. Connie Phillipson, Associate, Mulmur, ON
 - Marilyn Box, Associate, Ottawa, ON
 - Rev. Marilyn Newport, Dartmouth, NS
- Communications: Shannon Epp
- Administrative Support: Katherine Corbett



3. Others Who Assist

- M & M International Consultants:
 - Martha Asselin
 - Sarah McCarthy
 - Kathy Adamo
- Country-Wide Associate Campaign Ambassadors
- Other Sisters, including Sr. Elizabeth Ann's art work
- SSJD Fundraising Office: Sisters Doreen, Wilma, and Kathryn; Lynne Samways
- Martha Holmen (Director of Video Communications at the diocese) and Jerzy Julkulsky (videographer)



4. Setting the Stage

Background of the capital campaign:

- Current building constructed in 1956; only partially renewed in 2004
- Engineering reports in 2021 and 2022
- Feasibility study in spring/summer 2022
- Final report recommendations & decisions of Sisters in August 2022

Campaign Timeline:

- January-April 2023 Quiet Phase: Lead gifts, Foundations
- April-May 2023 Associate/Oblate/Friends campaign
- June-September 2023 General campaign

Construction Timeline

- January 2024 Hope to begin construction – Guest House closed
- January 2025 Hope to re-open



5. Why Renew the Guest House?

- Hospitality a core ministry of the Sisterhood since its founding; our houses have always been “a home for the heart”
- The only Anglican retreat centre left in the country
- An oasis for the spiritually hungry and those in need of rest and prayer
- A meeting and learning place for parishes and other groups
- The venue for SSJD’s Food for the Soul programs
- A sacred space and spiritual home for people of all faiths and none
- Offers accommodation for staff, and for families of patients at SJR and Sunnybrook Bayview campus – sometimes for discharged patients as well



6. The Renovations

- New accessible entrance
- Replace “stall” bathrooms with full 3-piece bathrooms
- More accessible bedrooms and baths
- Easy-to-use casement windows
- Life safety systems
- Roof
- Heating/cooling system
- More space in bedrooms
- New flooring throughout



7. Principles Behind the Renovations

- Accessibility
- Environmentally friendly heating and cooling
- Environmentally sensitive materials (floors, fabrics, etc.)
- Security
- User-friendly
- Ease of maintenance and housekeeping











8. The Spirituality of Fundraising

What is fundraising?

- Henri Nouwen: “Fundraising is, first and foremost, a ministry, a way of announcing a community’s vision and inviting other people into their mission.” (from *The Spirituality of Fundraising*)

Why give?

- Everything we are called to as a Sisterhood, and especially hospitality, is a major part of our mission to help to build and share God’s reign of love. This campaign is your joyful opportunity to participate in that mission.



9. Costs of the Renovations as of April 14

Costs	
Consultants, city fees, etc.	\$ 500,000
Construction Costs	\$3,500,000
Total Cost	\$4,000,000
Funding already received or pledged	
Sisterhood's contribution from the Founders' Fund	\$1,000,000
Other gifts and pledges	\$ 900,000
Total raised to date	\$1,900,000
Still To Be Raised	\$2,100,000



10. Opportunities for Specific Projects

Furnishing a bedroom	\$5,000
Refurbishing and furnishing an interview room	\$10,000
Refurbishing and furnishing a meeting room	\$15,000
Reconstruction and furnishing of the office	\$25,000
Reconstruction of a bedroom	\$30,000
Reconstruction of a bedroom with ensuite bath	\$45,000
Reconstruction of an accessible bedroom with ensuite bath	\$50,000
The new accessible entrance	\$100,000
The new roof	\$150,000



11. How to Give

- Indicate in the memo/message line that the donation is a “Capital Campaign Home For The Heart Donation.”
- If sending a one-time donation, please donate via cheque, e-transfer, or cash.
- If donating on a monthly or yearly basis, consider donating via one of the following:



12. Payment Methods

Payment Methods:

- Pre-authorized remittance (PAR)
- E-transfer. Send to accounting@ssjd.ca
- Cheque(s) including post-dated
- Cash
- Publicly traded securities, insurance policy, or other planned gifts.
- Online: PayPal, Canada Helps (note that both these companies charge a service fee)

CAUTION: Never send credit card information through email. Always phone us if you do not wish to use PayPal or Canada Helps

The Sisterhood of St. John the Divine is a registered charity, # BN11925 4266 RR0001



13. Learning More

Website: <https://ssjd.ca/capital-campaign-a-home-for-the-heart/>
(or <https://ssjd.ca/> and press the green button)

Contacts: Sister Connie cj@ssjd.ca
Sister Doreen fundraising@ssjd.ca

To Share:

- Video of presentation <https://ssjd.ca/capital-campaign-a-home-for-the-heart/friendsvideo>
- PDF of slide show <https://ssjd.ca/capital-campaign-a-home-for-the-heart/friendsslideshow>
- *Toronto Anglican* story <https://theanglican.ca/cherished-guest-house-to-be-renovated/>



15. Personal Testimonies

Marilyn Box (Ottawa, ON)

Sandi Patterson (Victoria, BC)

Marilyn Newport (Dartmouth, NS)

Connie Phillipson (Mulmur, ON)



14. Questions



15. A Prayer for the Campaign



Loving God who makes all things new, we give thanks for Mother Hannah's courage in starting a religious community in Canada in 1884 and for her vision of welcoming guests into our home with all the "courtesy of love" to enjoy a space apart for rest, prayer and refreshment.

In abiding commitment to this ministry of hospitality we pray for your blessing on the renewal of our Guest House.

We give thanks for all who are supporting us in this work.

May our Guest House continue to be an oasis, a "Home for The Heart" for many, both now and in years to come. In Jesus' name we pray.

*Sr. Elizabeth Rolfe-Thomas,
Reverend Mother*

AMEN